



GOGO'S 21ST ANNUAL

CONNECTING WITH CUSTOMERS

CWC | 2027
FEBRUARY 16-18

LA CANTERA RESORT & SPA,
SAN ANTONIO, TX

SPONSORSHIP OPPORTUNITIES

Everything is bigger in Texas — and CwC 2027 will be no exception.

Join Gogo in San Antonio for the 21st Annual Connecting with Customers (CwC), the premier connectivity-focused event for the business aviation and military/government aviation communities.

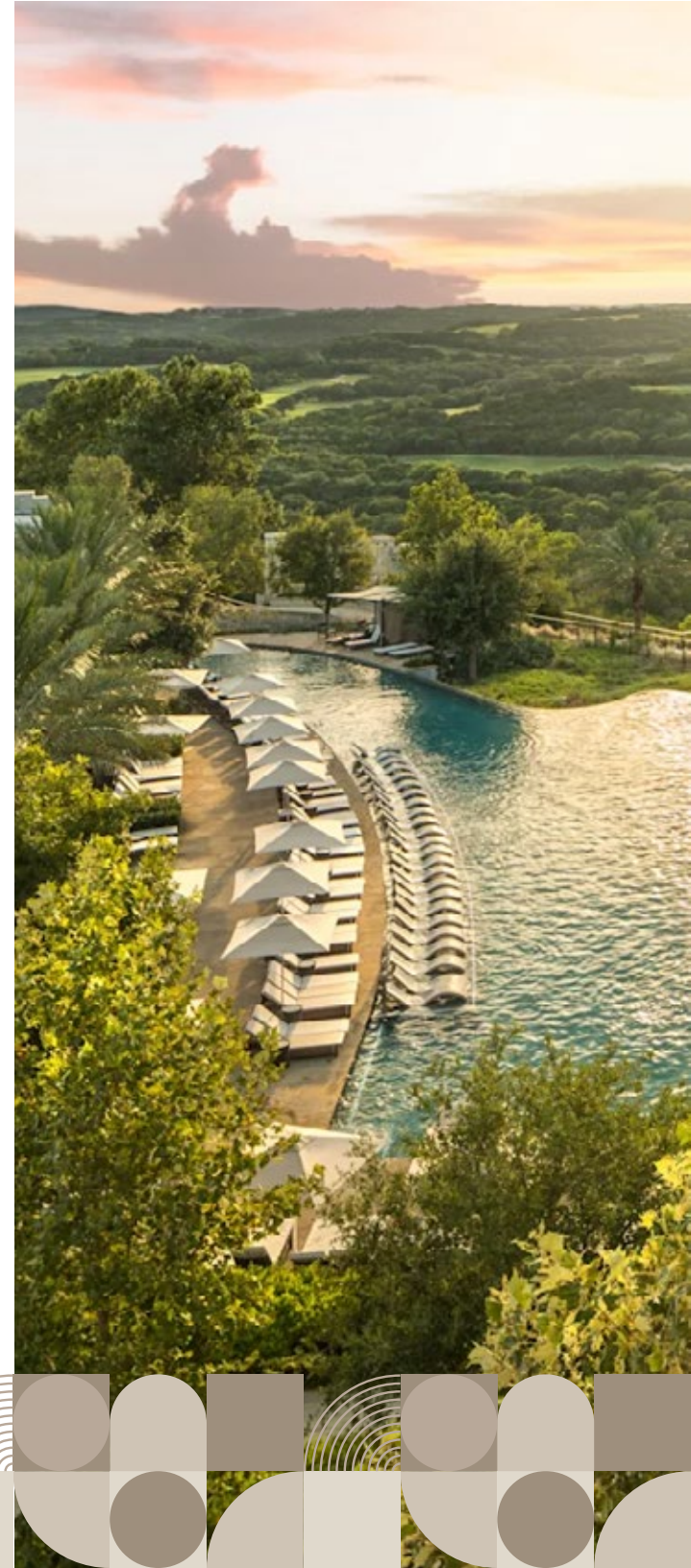
For more than two decades, CwC has brought together aviation leaders, innovators, operators, and technology experts to shape the future of connected aircraft operations. In 2027, we're elevating the experience even further with expanded networking, engaging educational sessions, hands-on technology demonstrations, and meaningful conversations that drive the industry forward.

CwC provides three days of collaboration, insight, and connection for:

- Flight departments
- Aircraft owners and operators
- OEMs and MROs
- Brokers and acquisition specialists
- Fleet and charter operators
- IT and cybersecurity professionals
- Aviation technology providers and decision-makers

Attendees will experience:

- Industry-leading educational sessions
- Connectivity training and operational best practices
- Customer success stories and real-world insights
- Product demonstrations and technology showcases
- Executive networking opportunities
- Discussions focused on inflight connectivity, cybersecurity, and fleet operations





WHY SAN ANTONIO?

San Antonio offers the perfect backdrop for CwC 2027 — blending innovation, hospitality, culture, and entertainment into one unforgettable destination. Known for its rich history, world-class dining, vibrant River Walk, and legendary Texas hospitality, San Antonio creates an atmosphere that encourages both productive business conversations and meaningful relationship-building.

Located at the stunning Signia by Hilton La Cantera Resort & Spa, attendees will enjoy a premier resort experience alongside easy access to championship golf, exceptional entertainment, and iconic Texas experiences. Whether networking over dinner on the River Walk, exploring the city's historic landmarks, or connecting with peers at the resort, San Antonio delivers an event experience as dynamic as the aviation industry itself.

WHY SPONSOR CWC?

CwC is designed to connect the people shaping the future of aviation connectivity. Sponsorship provides a unique opportunity to position your brand directly in front of the industry's most influential leaders and decision-makers. As a sponsor, your organization will gain direct exposure to:

- Flight department leaders
- Aircraft owners and operators
- Fleet and charter operations teams
- OEMs and MROs
- Brokers and acquisition specialists
- IT and cybersecurity professionals
- Aviation technology decision-makers

Sponsorship Benefits Include:

- Brand visibility throughout the event
- Direct engagement with customers and prospects
- Networking with key industry stakeholders
- Product demonstration opportunities
- Thought leadership positioning
- Access to highly targeted business aviation audiences



SPONSORSHIP LEVELS



DIAMOND SPONSOR

\$100,000

Premier event visibility and engagement opportunity

Limited to 1 Sponsor

Includes:

- Largest sponsor logo placement on event materials and sponsor banners
- Premier CwC exhibit booth placement
- Speaking opportunity or featured panel participation (30 minutes)
- Recognition during keynote sessions
- Dedicated sponsor spotlight on the event app and website
- Social media recognition
- Complimentary registrations for 12 attendees
- Choice of premium sponsorship:
 - Working Lounge & Wi-Fi Sponsor
 - Evening Event Sponsor



GOLD SPONSOR

\$75,000

Elevated visibility and engagement opportunity

3 Available

Includes:

- Logo placement on event materials and sponsor banners
- Premier CwC exhibit booth
- Speaking opportunity during breakout sessions (30 minutes)
- Recognition during opening sessions
- Sponsor spotlight on the event app and website
- Social media recognition
- Complimentary registrations for 8 attendees
- Choice of premium sponsorship:
 - Wellness/Health Activity Sponsor
 - Key Card Sponsor
 - Care Package Sponsor



SILVER SPONSOR

\$20,000

High-visibility event partnership opportunity

Includes:

- Logo placement on event materials and sponsor banners
- Recognition during general sessions
- CwC exhibit booth
- Event app and website recognition
- Complimentary registrations for 4 attendees

MIL/GOV

\$10,000

**Add-on Mil/Gov booth
to Business Aviation Sponsorship:
\$3,000**



BRONZE SPONSOR

\$10,000

Support aviation connectivity while growing your brand

Includes:

- Logo placement on event materials and sponsor banners
- Event app and website recognition
- Complimentary registrations for 2 attendees

MIL/GOV

\$5,000

SPECIALTY SPONSORSHIP OPPORTUNITIES



GOLF SPONSOR

\$20,000

The resort is home to two award-winning golf courses, offering attendees the opportunity to network and unwind while taking in panoramic Texas Hill Country views. Connecting with peers during this awesome event, the La Cantera golf experience adds another level of hospitality and relationship-building to CwC.

Includes:

- Logo placement on golf giveaways, tee boxes, and golf awards
- Logo placement at the golf luncheon
- Event app and website recognition
- Complimentary registrations for 3 attendees



NATURAL CAVERNS SPONSOR

\$20,000

Attendees will also have the opportunity to experience one of Texas' most unique attractions — the Natural Bridge Caverns. Just outside San Antonio, these incredible underground caverns provide an unforgettable setting for adventure, networking, and authentic Texas experiences. From massive limestone formations to guided cavern tours, the Natural Bridge Caverns showcase the natural beauty and character that make San Antonio such a memorable destination for CwC 2027.

Includes:

- Logo placement on event giveaway and on event and sponsor materials
- Logo placement at event luncheon
- Event app and website recognition
- Complimentary registrations for 3 attendees



MEAL SPONSOR

\$10,000

2 Breakfasts / 2 Lunches Available

Sponsor attendee dining experiences, including themed meals and food truck activations.

Includes:

- Logo placement during meal functions
- Table signage
- Event app and website recognition
- Complimentary registration for 2 company representative



BREAK SPONSOR

\$10,000

4 Available

Sponsor networking and refreshment breaks, including premium coffee/barista experiences with custom branding opportunities.

Includes:

- Logo placement during break functions
- Table signage
- Event app and website recognition
- Complimentary registration for 2 company representative



ADDITIONAL REGISTRATIONS

A **\$1,500 per person** registration fee applies to any attendee that is not a customer or is not included as part of a sponsorship package.

This applies to dealers, OEMs, partners, and additional guests.

WHO ATTENDS CWC?



Flight Departments



Aircraft Owners



OEMs & MROs



Brokers



Operators



Fleet Managers &
Charter Operators



IT & Cybersecurity
Leaders



Aviation Technology
Providers

CONTACT US

Have questions or ready to get started?
Please email to: cwc@gogoair.com

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